



CANBERRA | FRIDAY 28 APRIL 2017

[IGNITEWALK.COM.AU](http://IGNITEWALK.COM.AU)



Cerebral Palsy  
ALLIANCE



# WELCOME TO IGNITE WALK FRIDAY 28TH APRIL

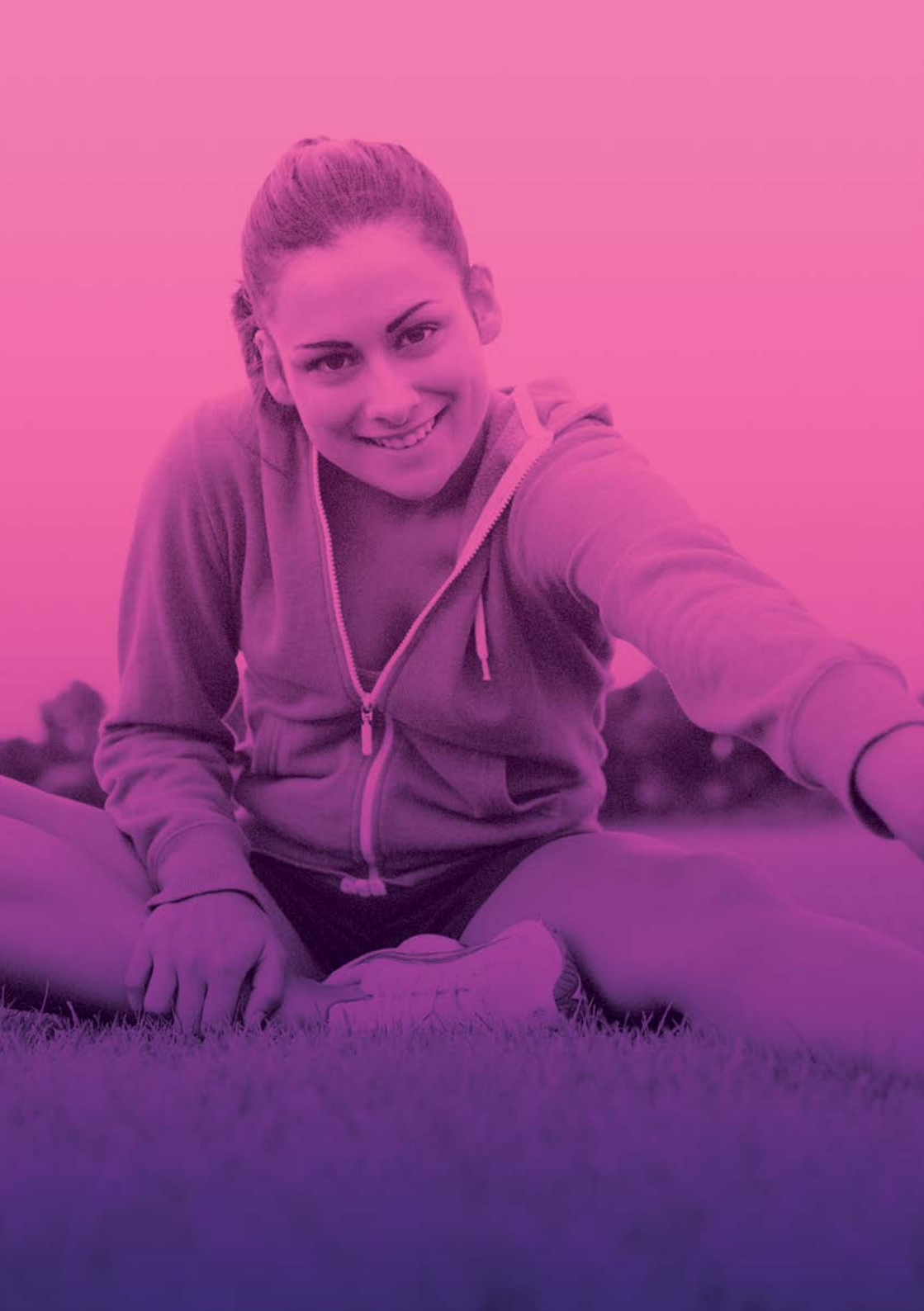
Canberra's awesome new night time event. We are excited to have you as part of this neon event raising funds for people living with cerebral palsy.

---

## WHAT TO EXPECT FROM IGNITE WALK 2017

Your chosen walking distance (7km, 14km or 21km) will take you around Lake Burley Griffin and the stunning Lennox Gardens – but this time in a whole new light!

Throughout the night you will be wowed by neon art installations, music, live entertainment and much more (but we'll keep that as a surprise for you on the night)!






# GO NEON

The evening will kick off with an Ignite Neon Party from 5pm where you will be treated to glow in the dark face painting and neon nails at our entertainment hub with music and dancing.

Bring along some money to buy a glow in the dark show bag and grab a bite to eat from our food trucks.

 **DON'T FORGET** – Arrive early and be ready for the group warm up session on the main stage at 6pm to get you moving!



YOU FUNDRAISE



YOU DON NEON &  
TAKE ON IGNITE WALK



YOU CHANGE PEOPLE'S LIVES  
LIVING WITH CEREBRAL PALSY

# TIMINGS ON THE NIGHT

5:00PM

Ignite Neon Party starts and registrations open

---

6:00PM

Group warm up around main stage

---

6:15PM

21km Ignite Walk start time

---

6:30PM

14km Ignite Walk start time

---

6:45PM

7km Ignite Walk start time



Please arrive at least 1 hour before your start time to register, pick up your bib, timing chip and all important neon necklace!

IGNITE  
  
WALK

DRESS UP IN GLOW IN THE DARK OR NEON COLOURED  
OUTFITS READY TO IGNITE CANBERRA!


# WHY WE NEED YOU TO FUNDRAISE!




Fundraising is extremely important as it enables Cerebral Palsy Alliance to continue to deliver services and support to young people and adults living with cerebral palsy.

You can choose where the funds you raise are directed. Choices include:

 Research

 Where the need is greatest

 Cerebral Palsy Alliance therapy programs and equipment.

Whichever project you choose to raise funds for you will be making a difference to families like Christopher's who has severe cerebral palsy. Christopher was not expected to survive birth but has defied all odds and will turn three soon. Christopher and his family work with a Cerebral Palsy Alliance ACT physiotherapist Peta who travels to support the family regularly. But as he approaches his third birthday, this brave little boy who has already conquered so much will have been waiting 8 months for a new standing frame.

Unfortunately the government funded equipment for people with a disability can be up to two years. Christopher's family among others are on this long wait list. With the funds raised from Ignite Walk you enable Cerebral Palsy Alliance to fund the equipment these families need when they need them.



## TIPS TO SMASH YOUR FUNDRAISING

- Personalise your page by adding a picture and your story.
- Share your fundraising page link via Facebook, email or even SMS to let everyone know what you're doing!
- Keep everyone updated by writing fundraising and training updates on your fundraising page and sharing on Facebook!



### SECRET TOP TIP!

Try and get the most generous person to donate to your fundraising page first. That way, when other people visit your page they may be tempted to match or 'out sponsor' them!



### RAISE FUNDS BY SMS:

Did you know that you can now share your fundraising page via SMS! Simply log onto your fundraising page from your mobile and click on the green SMS icon. A pre populated message will appear and you can send onto all your contacts! Simple and effective!

Look at the real difference your fundraising will make:

**\$100**

will go towards equipment to assist the General Movements Assessment, allowing children with cerebral palsy to be diagnosed from as early as 12 weeks old

---

**\$500**

will go towards funding vital therapy to reduce pain and help meet life-changing milestones

---

**\$1000**

will fund 10 hours of research into the efficacy of stem cells as a treatment for children with cerebral palsy

---

**\$5000**

will help purchase a standing frame for a child like Christopher

WE CANNOT WAIT TO SEE YOU AT IGNITE WALK!

# GET READY AND PREPARE YOURSELF TO IGNITE CANBERRA.



#ignitewalk [ignitewalk.com.au](http://ignitewalk.com.au)  Ignite Walk 28 April 2017 Canberra

## HAVE ANY QUESTIONS?

Please contact us at [info@ignitewalk.com.au](mailto:info@ignitewalk.com.au)



**Cerebral Palsy**  
ALLIANCE

EVENT PARTNERS: Elite Event Technology | Red Radio Solutions | Show Pony | Tommy Balogh

MEDIA PARTNERS: Canberra Weekly | WIN Network